

**EXPAND
YOUR
HORIZONS**

Executive MBA The National Program



16-Month Program Starting in August • Available Across Canada While You Work

execmba.com

Work and learn with talented and experienced people from across Canada. Improve your readiness to operate within a **global business** context.

Gain outstanding learnings and insights on the cutting edge of business management. Develop your personal **CAPACITY** to be a transformative leader with our SmithEdge personal capacity development. Work side-by-side with talented classmates from a mix of backgrounds, business sectors, and locations. Expand your **NETWORK** and your understanding of other industries, organizations, and marketplaces. Get ready to take your **CAREER** in new directions.





“The Smith EMBA program is a superior education experience. Its reputation, professionalism and faculty are absolutely first rate. The team-based approach was a good reflection of a real work environment and allowed me to strengthen my team leadership skills.”

Bernard Perron, MBA

Vice President, Project Development
Inter Pipeline
Calgary, AB



“The program is well worth the investment of your time and energy. The breadth of subject matter covered throughout the program gave me insights into aspects of business and the ability to grasp new areas with a greater sense of confidence. It introduced many concepts that I had not previously had an opportunity to engage with and broadened my way of thinking about how we deliver service.”



Tracey Cook, EMBA
Deputy City Manager,
Infrastructure & Development Services
City of Toronto

Game Plan

Smith School of Business is a founding partner of Game Plan, and the Official National Business Education Partner of the Canadian Olympic Committee. Game Plan helps Canada's Olympic and Paralympic athletes transition to their post-athletic careers.



OFFICIAL SUPPORTER
SUPPORTEUR OFFICIEL

SMITH'S EMBA STANDS OUT

At Smith, we focus on developing the 'whole you' to be as successful as possible in your career.

Team Skills

Smith School of Business pioneered the team-based learning approach that prepares you for the reality of today's workplace. You are assigned a team for the core of the program and a dedicated professional coach helps you perform collaboratively at the highest level. You will have many opportunities to develop your personal leadership capacity throughout the program.



SmithEdge

3 DIMENSIONS OF ABILITY

SmithEdge is a set of personal capabilities that prepare you to thrive in today's business environment of fast-paced change, disruption and complexity.

What you know is important, but how you navigate the world, problem solve, and engage with others has become vital. These interpersonal skills are highly sought by employers and are required for leadership roles.

That's why in addition to delivering world-class business knowledge and insight, Smith School of Business is a market leader in developing its students' personal capabilities in three critical dimensions: **insights on human dynamics** including how best to manage, motivate and engage others; **self-awareness and resilience**; and **experience and exploration opportunities** that prepare you for the challenges of business today and tomorrow.

Executive Coaching

Become your best self with one-on-one coaching to maximize your effectiveness in the workplace. Coaching is an integral part of the Smith School of Business offering and will give you a greater understanding of yourself, your strengths and your weaknesses. This will have a powerful impact on your performance and your working relationships. Coaching covers a range of areas from conflict resolution to anxiety management to mindfulness.



Lifestyle Coaching

Prepare for the fast pace and high demands of your business career with the optional lifestyle coaching program Fit to Lead™ that addresses physical, mental and emotional well-being.



The Program



A Flexible Blend of Teaching Styles

Unlike other schools that are committed to a single teaching style, Smith uses a blend of class instruction, case studies, simulations and real-world projects to create the optimal learning approach.



An Integrated Approach

The Smith Executive MBA curriculum has been designed as a highly integrated series of courses and experiences that provide a solid grounding in management fundamentals and a thorough understanding of how management decisions can have an impact across an organization.



Outstanding Faculty Team

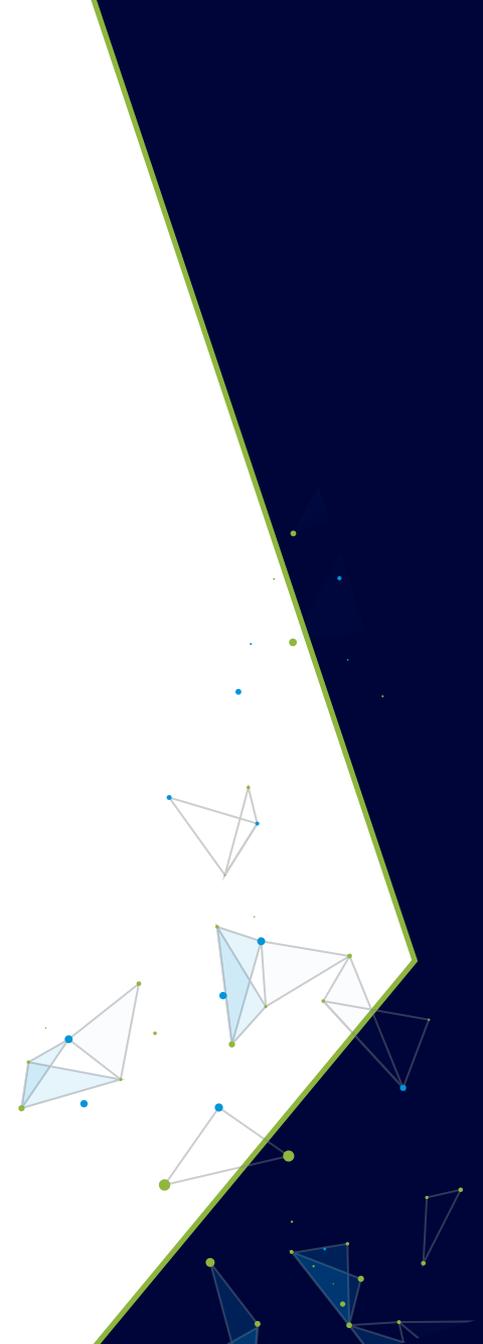
You will learn from a team of exceptional professors, including renowned researchers and award-winning teachers. Beyond their academic credentials, they have a breadth of real-world business experience. Our faculty teach in some of North America's most popular executive education programs and consult with leading organizations around the world. They have earned the respect of business leaders and the business media.



Global Perspective

The program has a strong global perspective. The core curriculum, Global Business Project and International Study Trip provide exceptional and unique opportunities to strengthen your ability to manage effectively in a global economy.

Please visit execmba.com for full program details.



Core Curriculum

Strategic Leadership and Team Building

- Executive Leadership
- Global Virtual Teams
- Role of the General Manager

Foundations Of Management

- Financial Accounting and Analysis
- Management Analytics
- Managerial Economics
- Managing Human Capital

Creativity and Innovation

- Entrepreneurship Essentials
- Leading Innovation and Creativity

Creating Successful Enterprises

- Business Law
- Financial Management
- Global Business Strategy
- Management Accounting and Control
- Managing Change
- Marketing Strategy
- Operations Management
- Sales Management

Integration and Execution

- Big Data/AI
- Digital Strategy and Execution
- Global Business Project
- International Elective
- Negotiations and Conflict Management

Individual Project

- Management Consulting or New Venture

Personalized Curriculum

Major Projects

+

International Study Trip

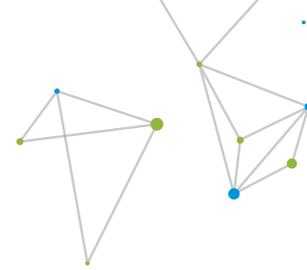
Dynamic Learning from the Experts

Smith School of Business is at the forefront of delivering business education in dynamic and engaging remote formats.

With state-of-the-art technology — including a dedicated, interactive teaching studio — we have been delivering outstanding business education to the classroom, the boardroom, and the desktop for thousands of students for more than a decade.

Much more than broadcasting lectures, Smith's approach facilitates discussion, team projects and collaborations, career support services, and personal and group coaching. Earn your degree while working from your home city, and stay on track to advance your career and professional ambitions.





Remote Learning and On-Campus Sessions

Remote Learning

Professors lead the class from purpose-built studios on Queen's campus. Participants are able to communicate directly with the professor and other teams. Smith provides all the software, tools and coaching you will need to create a high-performance team. Our participants consistently tell us they prefer our Remote Learning options to that of a traditional classroom.

OPTION 1

Boardroom Teams in Your Home City

If you live in one of the cities listed below, the balance of your class time is spent in your Boardroom Learning Centre conveniently located in your home city. These classes are held all day Friday and Saturday morning, every other week, and are delivered via real-time, interactive videoconference technology. Multi-point videoconference is used to link learning teams across Canada.

TORONTO • MARKHAM • MISSISSAUGA
OTTAWA • MONTRÉAL • KINGSTON
CALGARY • EDMONTON • VANCOUVER

OPTION 2

Remote Teams

For participants living in locations other than the cities listed under option one, the balance of your class time is spent in your virtual boardroom. All that is required is high-speed internet service, a good computer, and a quiet place for you to attend class. You will be part of a virtual team that draws its members from across Canada, with the same level of real-time connectivity and interactivity as the participants attending class in the Boardroom Learning Centres.

On-Campus Sessions

There are two on-campus sessions and a third at a partner school (for the elective course). On-campus sessions are held at the Donald Gordon Conference Centre near the Queen's campus. Comfortable private guestrooms, outstanding food, and exceptional customer service are the hallmarks of the Centre.

Sessions are intensive and productive, providing excellent opportunities for networking. Our program staff organize numerous events and activities to ensure that your experience includes a healthy blend of work, social activities and recreation.

Go to execmba.com to connect with an advisor about which option is best for you.

Major Projects

Participants in the program are required to complete two major projects: the team-based Global Business Project and an Individual Project – either a New Venture Project or the Management Consulting Project. A Project Advisor will be assigned for both major projects.

Global Business Project

Your team will complete a comprehensive analysis of a real global business issue or opportunity outside of North America. To complete this “live case”, your team will travel to an international location to interview business managers and conduct field research prior to writing your final report. This provides an outstanding opportunity to put all that you have learned into practice.

Please visit execmba.com for full program details.

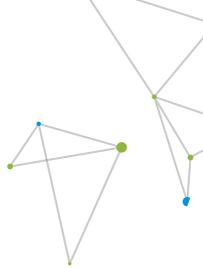
New Venture Project

The objective of this individual project is to create a business case and comprehensive business plan for a new stand-alone business, or a new line of business within an existing organization. The New Venture Project will give you an opportunity to use the management concepts and tools you have acquired in the program to create a business plan for a new venture. You will identify market opportunities, investigate business potential, consider financing options, and create a business plan.

OR

Management Consulting Project

The objective of this individual project is to analyze a business challenge and develop a comprehensive set of recommendations and implementation plans to address it. Participants are given a wide scope in the nature of the project. Typically projects focus on performance improvements in operating processes, supply chain management, customer service, information systems, profit margin improvement, or the business planning process.



Global Perspective

The program has a strong global perspective. The core curriculum, Global Business Project, and International Study trip provide exceptional and unique opportunities to strengthen your ability to manage effectively in a global economy.

“ The EMBA program gave me the mindset that ‘anything is possible’ and the confidence to never shy away from an opportunity. I will always be grateful for that - I came out of the program a changed person. Because of Smith, I know I have the skills to be able to breakdown a project into its component parts and tackle it. The EMBA also helped me understand how to communicate with all stakeholders in an organization. I have my CPA background and now a greater appreciation and understanding of strategy, marketing and human capital. I quickly progressed from middle-management to a Director-level position.”

Felicia Cioiffto, EMBA
Director, Internal Audit
British Columbia Automobile Association



International Elective

An elective course will be taken abroad at a Smith International partner school and will vary depending on choice of international study. Teams will then complete travel for the purpose of meeting with their client and completing the Global Business Project. Approximate time away is two weeks – one week at the international school location, and a second week completing work for the project.

THE SMITH EXPERIENCE

Smith School of Business at Queen's University is renowned for its **excellence, innovation,** and **leadership** in business education.

From establishing the first undergraduate business degree a century ago to creating ground-breaking programs and courses in emerging areas including artificial intelligence, fintech, analytics, cultural diversity, team dynamics, social impact, and more, Smith is at the forefront of preparing you for the business marketplace.

In addition to its rich tradition of academic and teaching excellence, Smith is known for delivering outstanding learning and development experiences.

Collaborative learning, personal attention, individual and team coaching, opportunities for specialization, connection to a powerful global alumni network, corporate connections and partnerships, and a deep commitment to student success all characterize the Smith experience.

Queen's University, home of Smith, has a rich academic tradition dating back to 1841, and is consistently ranked among Canada's very best universities.



Build Your Network

The Executive MBA program at Smith will give you the opportunity to build an invaluable network of classmates who are talented, highly motivated professionals from a variety of backgrounds.

Alumni Network

The Smith approach to learning fosters strong, collaborative relationships that continue long after graduation. When graduating from the Executive MBA program at Smith, you will be joining the powerful Smith School of Business alumni network which numbers over 26,000 graduates around the world.

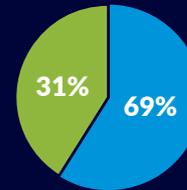
As a graduate of Smith School of Business, you also become part of a much larger family – the alumni network of Queen's University, with over 202,000 individuals in more than 150 countries around the world.

CLASS PROFILE

Class of 2022

95

Class Size



Women/Men

Nations Represented

Poland, Nigeria, Portugal, Iraq, South Africa, Benin, Sweden, Cameroon, USA, Philippines, India, China

38

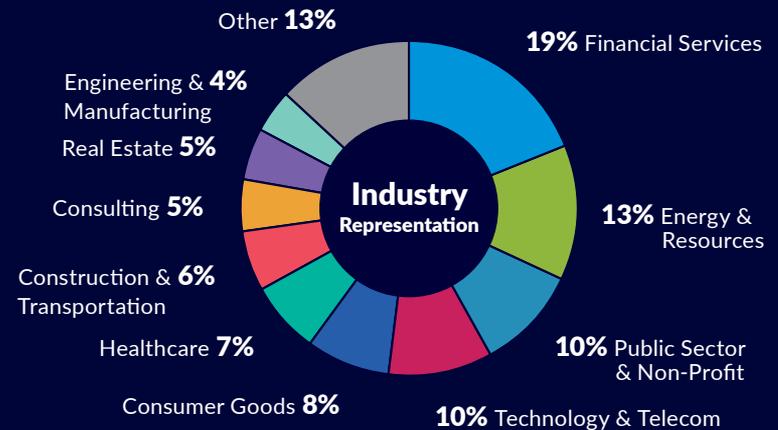
Average Age

14

Average Years of Work Experience

8

Average Years of Management Experience

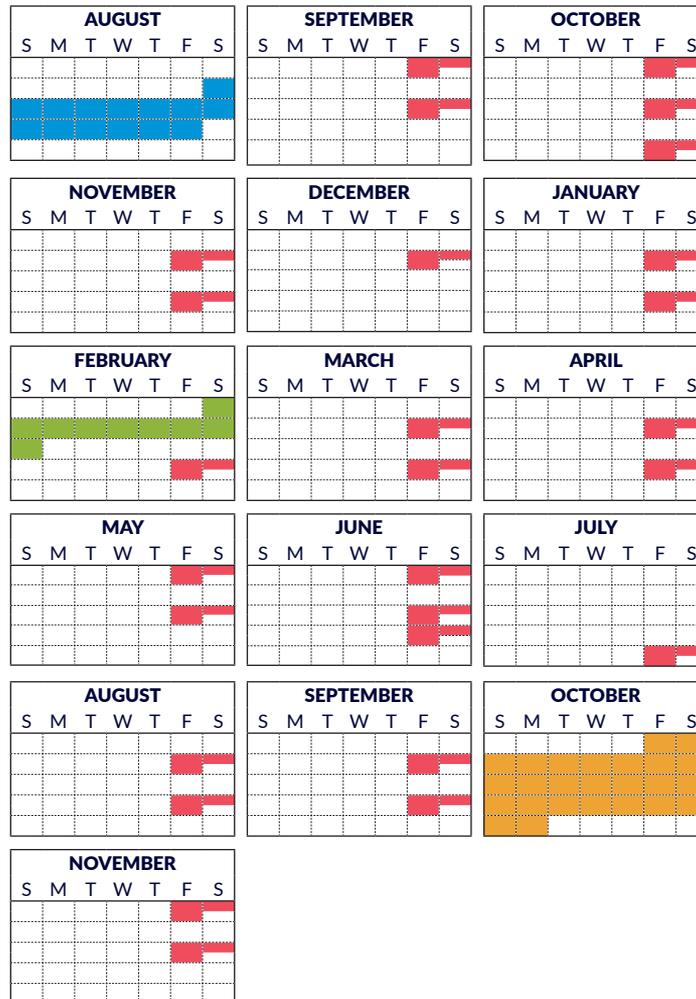


Balanced Schedule

We have developed a 16-month schedule that is designed to allow you to pursue your degree while continuing to meet your personal and professional responsibilities.

16 Months from Start to Finish

Smith's Executive MBA has created a schedule that makes it possible for you to earn your MBA while balancing your personal and professional obligations. Participants have told us that the program requires a commitment of approximately 25 hours each week, including class time. Saturday afternoons on class weekends are often used for team meetings and discussions and completing team assignments and projects. The schedule, which is confirmed in advance of the program, allows for some free time in December and August, and time in late September/early October for travel associated with the Global Business Project.



- **Opening Session in Kingston**
- **Creativity and Innovation Session in Kingston**
- **Boardroom Learning Team Sessions**
Classes are held every other week – all day Friday (9:30am to 6:30pm Eastern Standard Time) and Saturday morning (9:30am to 1:30pm Eastern Standard Time).
- **Global Business Project Travel**
Travel period for elective course and Global Business Project – **approximate time away is two weeks** – one week at the international school location, and a second week completing work for the project.

Examinations
For courses with final examinations, exams are held on non-class Saturdays.

This calendar is representational only and it does not reflect exact dates. For a complete schedule, please visit our website at excecmba.com

Class schedule is subject to change.

Admissions

Application Process

The application process for Smith's Executive MBA program is a rolling admissions process. Applicants are encouraged to apply early as each boardroom location has limited space and classes fill quickly.

Applications for admission are to be completed online. A dedicated Application Advisor will work with you to complete the admissions process. Visit execmba.com to chat with an advisor.

Applicants will be asked to:

- Complete the online application form
- Submit a resume and cover letter
- Submit official transcripts
- Provide two references

Fees & Financing

There is no fee to apply to Smith's Executive MBA program. For a complete fee schedule and financing options, please visit execmba.com.

Smith's EMBA program was the perfect fit to help me grow my education and experience in business, while I lead my First Nation in its economic aspirations. It will challenge you in all ways, with teamwork and rapport being fundamental, just like in any work environment. There are exceptional people in your class sitting next to you with amazing backgrounds, many will become lifelong friends. Immediately after the completion of the program, my career took a sharp trajectory, competing and earning my spot on the national stage as an Indigenous business leader. Propelling a national business organization forward for eight years of exceptional growth may not have been possible without my education from a top tier business program."

JP Gladu, EMBA

Partner
Mokwateh





Executive MBA The National Program

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